



**Joachim Hafkesbrink, Managing Director and Owner of  
Innowise GmbH, Germany**

Joachim works as a PhD graduate in innovation management and policy on the development of innovative projects for industry as well as on evaluation of innovation policy since 25 years. He is a born networker with first-hand experience working at the interface between research, education and industry and is specialized in assembling successful innovation partnerships both on organizational and personal level. Focus of his activities is to develop innovative project ideas together with industry, to design projects, to find ways of financing (especially with public subsidies), to set up project management means and to evaluate outputs and outcomes.

**Key qualifications:**

- Policy Research & Consulting Professional (Evaluation of Public Innovation Programs, Evaluation of Environmental Policy Instruments, Transition Management for System Innovations, Framework Conditions for Innovations Towards Sustainability, Regional Policy Studies)
- Technology Transfer Professional (Setting up international joint research and development projects, International networks)
- Business-Consultancy (Innovation & Technology management, Technology search, Technology diffusion, International co-operation, joint R&D projects and intercultural management, Corporate Environmental Management, Sustainable Product-Service Systems).
- Sector-specific Competences: Environmental, ICT and Media Industries

Joachim spent more than 10 years on research and consultancy in environmental innovation and sustainable development, resources management etc. and worked in several Advisory Boards for program and project implementation in the area of Sustainability, such as “Klima 2” (BMBF, Germany).